

Press Release

The Healing Silks Company introduces its latest "Healing in Pink" line of silk and bamboo products, in honor of Breast Cancer Awareness Month in October

Portland, Oregon, October 2, 2008 -- Founders of The Healing Silks Company, have introduced their Healing in Pink line of beautiful silk scarves to support women experiencing trauma, grief and various medical issues, including breast cancer.

The Healing Silks Company introduces its latest "Healing in Pink" line of silk and bamboo products, in honor of Breast Cancer Awareness Month in October. These ultra soft, shimmering silk scarves are enhanced with healing properties inherent in their design and creation. The new, caressingly breathable bamboo fiber headscarves and hat liners offer an "at LAST!" feeling of relief from past scratchy and non-breathing products of their type.

Co-founder, Diana Wesley states, "Our Healing Silks are inner world tools to enhance your innate healing potential."

Wesley, designer of the silk scarves, says further: "These scarves are beautiful, which helps to lift any woman's spirit, and are designed with leading-edge scientific processes which help relieve stress, enabling the body to better marshal its innate healing ability."

When people undergo shock, be it from loss, trauma or illness, they need support and comfort to keep their immune system strong. They need to use every resource available to them, including the inner resources of their own innate healing potential, in conjunction with allopathic and holistic healing practices

The Healing Silk scarves are designed using the mathematical principles of fractals and what is known as sacred geometry. Fractals as tools to relieve stress are being studied in several universities. Studies in the field of Body Mind Psychology demonstrate that as stress decreases the immune system strengthens.

The Healing in Pink line consists of two fractal image designs; one, *Pink Embrace*, specifically designed to give comfort and another, *Inner Warrior*, to promote inner strength and courage. Held during treatment, worn throughout the day, during prayer or meditation, the Healing Silks serve as a reminder of the love and support of their healing partners, as well as gently prompting them to continue to tap into their inner resources, where healing begins.

Healing in Pink consists of 100% silk scarves, prayer shawls, and powerful affirmation bookmarks re-enforced with encouraging words.

Healing Silks also has an ultra-soft scarf and hat liner for those undergoing chemotherapy and radiation treatment. These liners are as soft as cashmere, anti-microbial and made of natural bamboo fiber. They "breathe" with coolness in the summer and warmth in winter. These newly designed liners are replacements to those, which have to date, been scratchy and generally uncomfortable.

Two hospitals in the Portland Area have agreed to distribute Healing in Pink, as gifts to women facing breast cancer through the company's "**Click it Forward**" web-based donation system on their website.

The Healing in Pink line has been in high demand, and supplies for the 2008 Breast Cancer Awareness Month are still available but limited. However, the company promises to continue to offer the line throughout 2009.

For additional information on the Healing in Pink Line and their "Click it Forward" program, visit the website, www.healingsilks.com.

The mission of The Healing Silks Company is to offer divinely inspired, beautiful products of the highest quality. We assist people to tap into their unseen inner world to enhance their healing potential, through unique experiences with our products.

Healing Silks donates 5% of the purchases from its "Healing in Pink" Line to support early detection of breast cancer.

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